FIFTY/FIFTY
ENERGIESPAREN
AN SCHULEN



14. April 2018

Public Relations & continuation

fifty/fifty

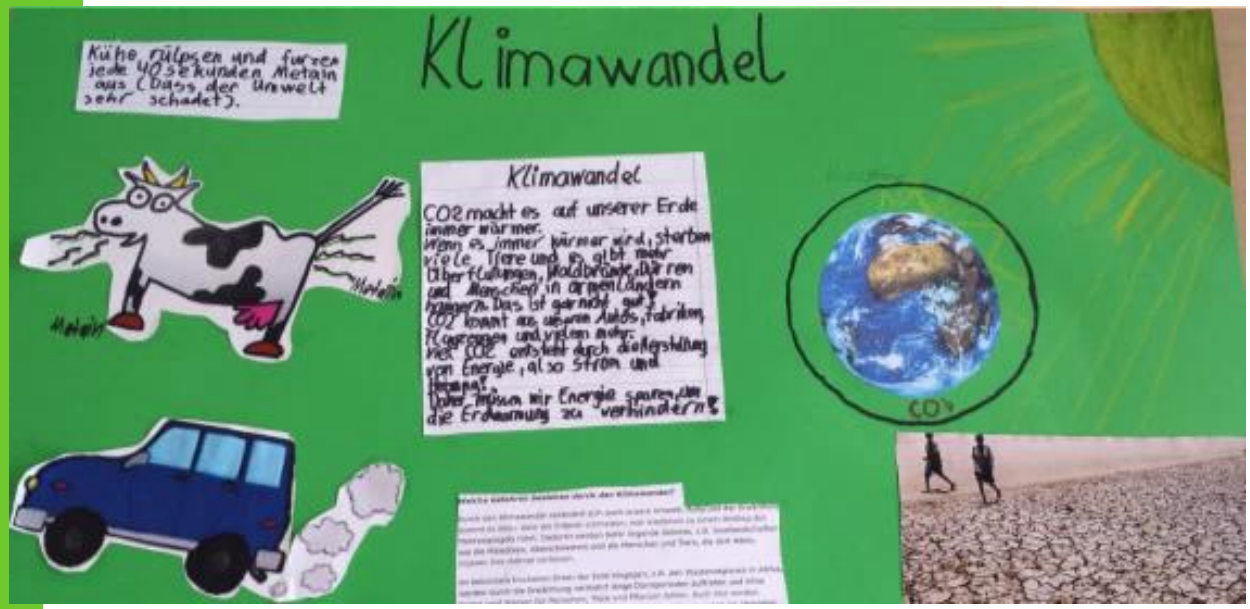
energy saving in schools

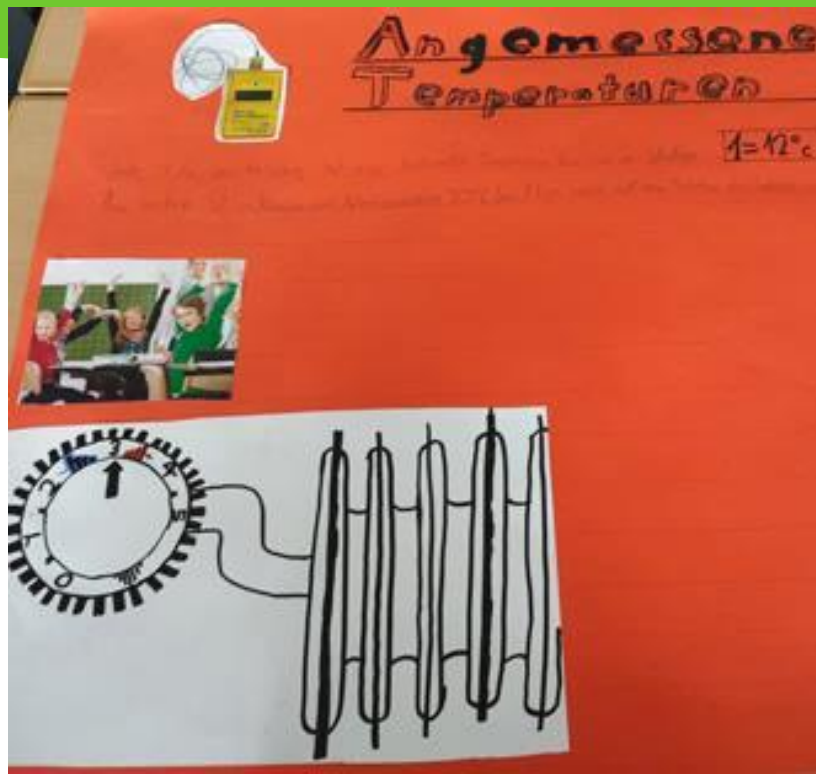
UfU Unabhängiges Institut
für Umweltfragen


Климатични
про
Парникови газове
CO_2
CO_2
CH_4
N_2O
CO_2
CO_2
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CH_4
CH_4
CO_2
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CH_4
ПАРНИКОВ

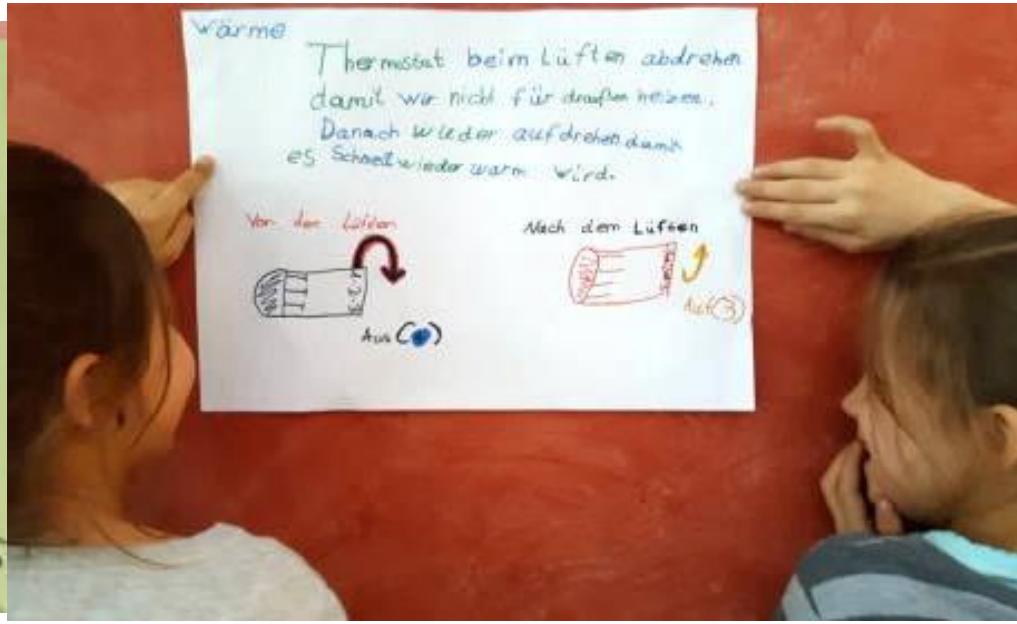
Posters & presentations

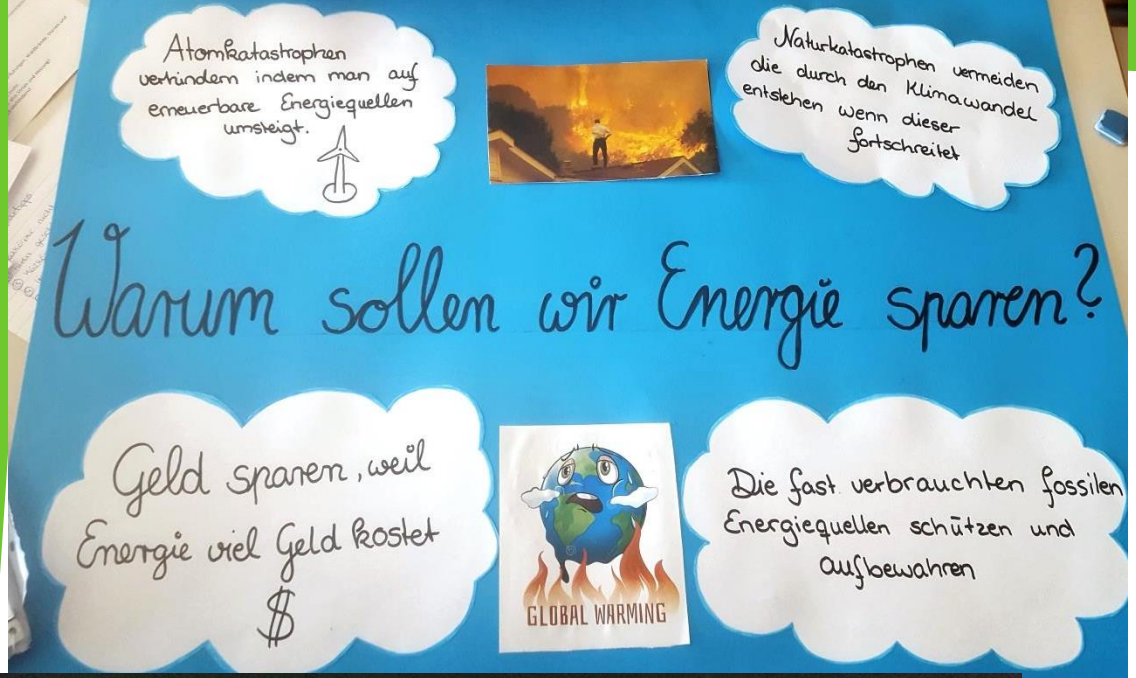
e. g. at staff meeting

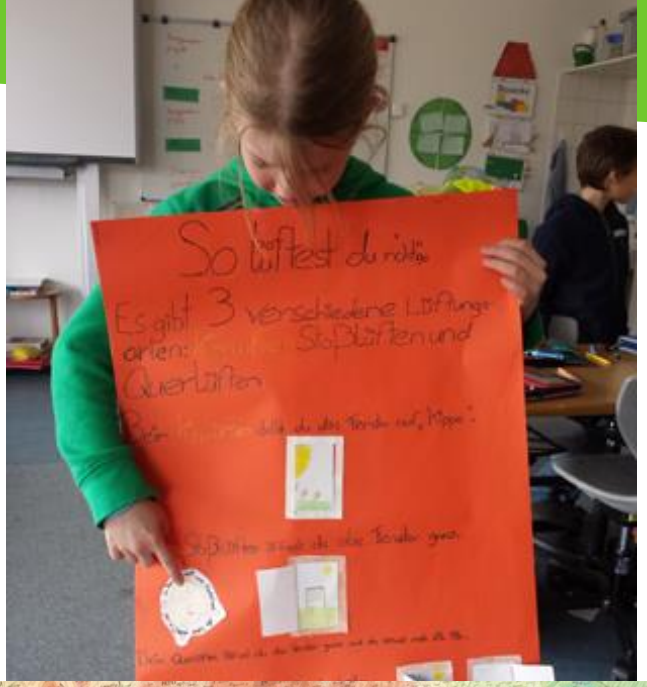









Atomkatastrophen verhindern indem man auf erneuerbare Energiequellen umsteigt.
Naturkatastrophen vermeiden die durch den Klimawandel entstehen wenn dieser fortschreitet
Warum sollen wir Energie sparen?
Geld sparen, weil Energie viel Geld kostet
$
GLOBAL WARMING
Die fast verbrauchten fossilen Energiequellen schützen und aufbewahren


So lüftest du richtig
Es gibt 3 verschiedene Lüftungs-
arten: Stoßlüften und
Querlüften


„Аз се грижа за природата"
Участие с рисунка, есе, стихотворение, разказ или друго.
Събиране на материалите по класове.
Срок до 30 януари 2018 г.



option: invite the press





meaning of the light reminders:

green – it's ok to turn on or leave turned on when needed

yellow – think about whether it is really necessary to turn on

red – very redundant – should be considered to leave turned off

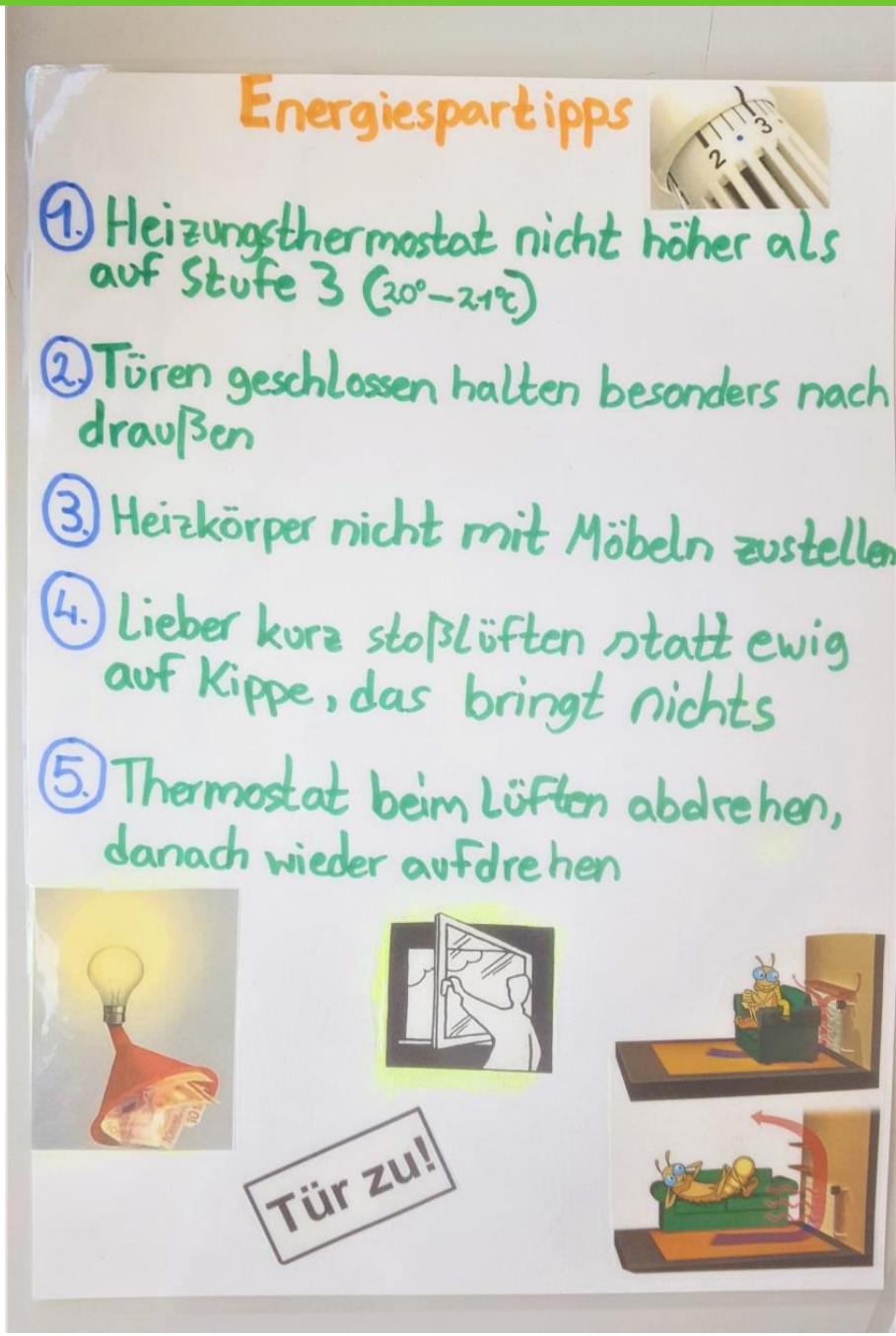


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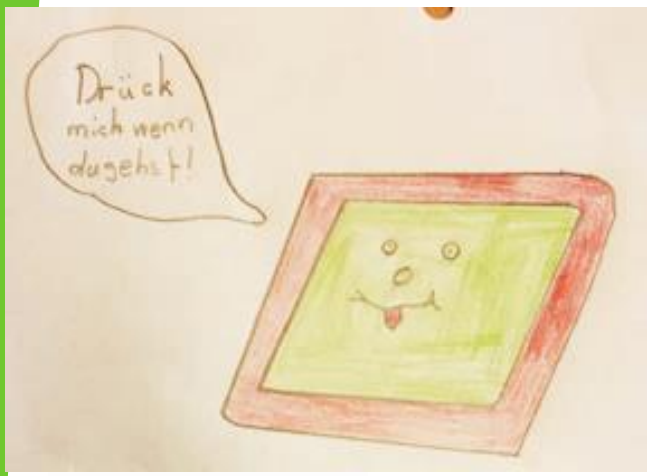
Energy saving signs & overviews







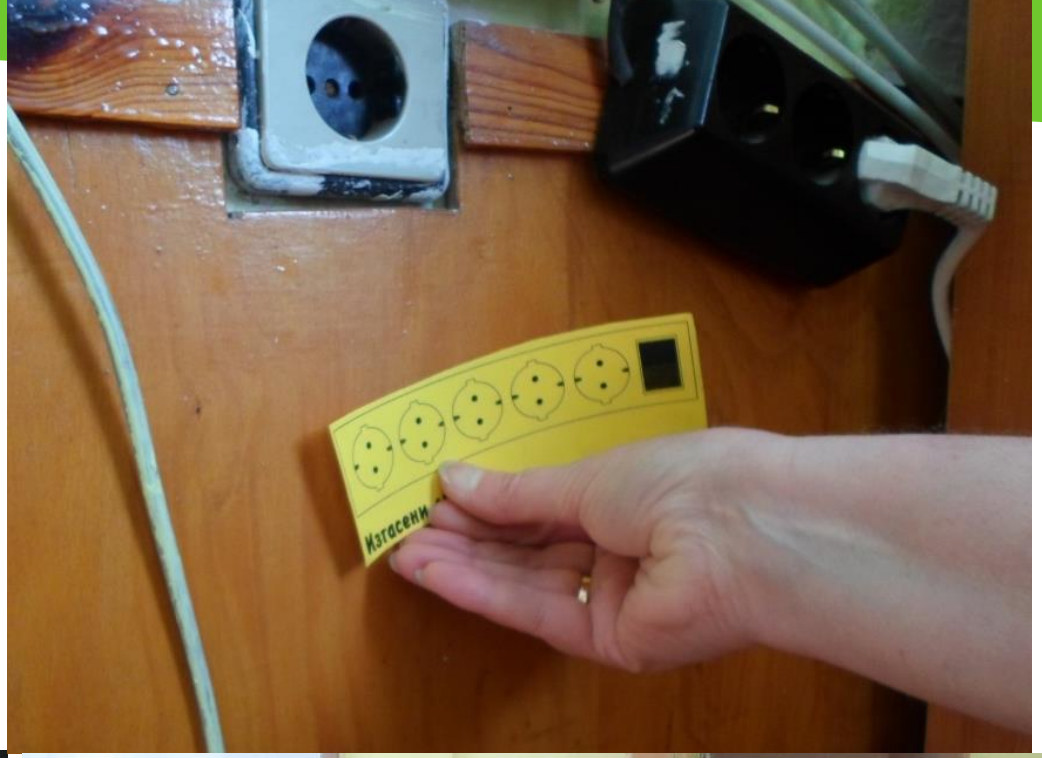

= Atmosphäre


Drück mich wenn du gehst!


NICHT ÜBER "3" SONST WIRD ES ZU WARM


Weihnachten wird's warm und hell.
STELLE DIE HEIZUNG NICHT HÖHER ALS AUF 3!
Weihnachten wird's warm und hell.
VOR DEM STOßLÜFTEN: HEIZUNG AUS
Weihnachten wird's warm und hell.
STECKERLEISTEN MIT SCHALTER BENUTZEN!
Weihnachten wird's warm und hell.
LICHT AUS, WENN DU DEN RAUM VERLÄSST






Изгаси
стенд-бай-я!






СПАСЕТЕ ПЛАНЕТАТА
ЗА ДА СПАСИТЕ
И МЕН !

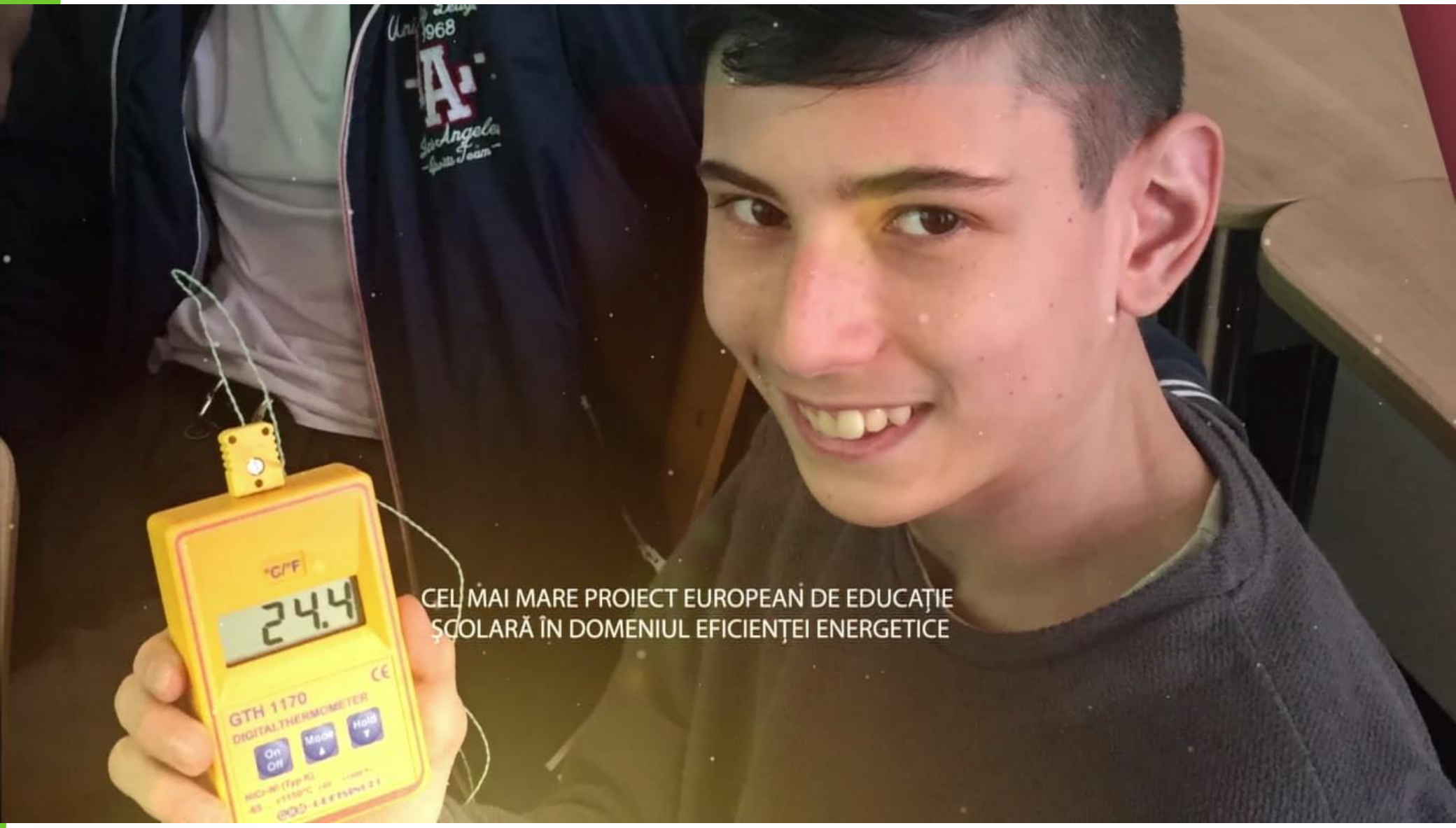




interviews



Make a video


CEL MAI MARE PROIECT EUROPEAN DE EDUCAȚIE
ȘCOLARĂ ÎN DOMENIUL EFICIENȚEI ENERGETICE
°C/°F
24.4
GTH 1170
DIGITALTHERMOMETER
On
Off
Mode
Hold


Drück mich wenn du gehst!


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More ideas:

- rhymes
- (learning) stations
- compose songs
- energy saving tips overviews









Act out a role play

possible **interlocutors**:

- parents ⟷ children
- students ⟷ friends
- tenant ⟷ landlord

possible **topics/settings**:

- electricity & heating are in short supply
- future everyday life
- weather changes, natural catastrophe
- addressing someone's wasteful behavior



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Role play

6th grade

at closing event

2017-18

in

Berlin

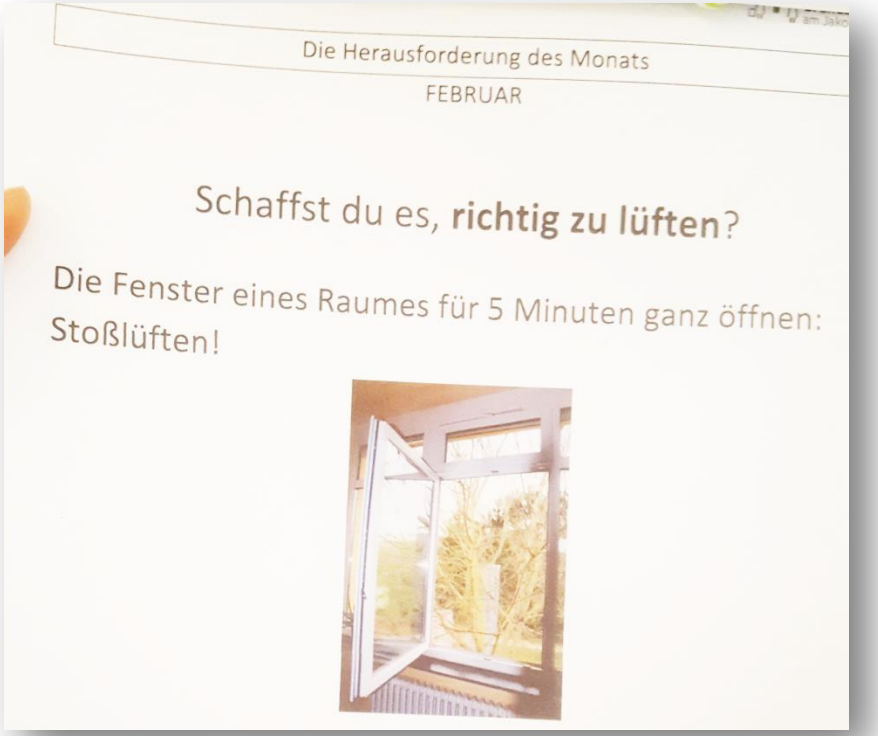


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More ideas:

- collection campaign (mobile phones, batteries, empty color cartridges, aluminium cans)
- e-mail circulars to all teachers
- „challenge of the month“ – participartory calendar for climate & environment protection
- interviews







Continuation



1. elect & train 1 or 2 **energy responsibles** in each class (who bring their knowledge in their classes)

2. emphasize one **energy saving tip every two weeks**, start with the most important one for your school



3. energy saving & climate protection **project week**

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Continuation

4. firmly establish “energy managers” or an “**energy council**” as contact point concerning energy issues with a mailbox for 1 year



   - ✓ communication hub for less conscious users
   - ✓ interviews about sensitivities
   - ✓ complaints
   - ✓ reminding presentations on staff meetings

5. energy saving **contract**



6. teaching about **related topics**: Green IT…

Green IT

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Finger exercise



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Our beloved habits



„There is no power,

except for the power of habit.“

(Unbekannt)

„Old habits die hard.“

„We can‘t make a difference by ourselves.“



Thank you for listening!

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